Norfolk & Norwich Hospitals Charity supporter magazine | Spring 2022

# FOCUS



Norfolk Village Cycle Challenge Page 4 Augmented Reality headset purchase Page 6 Norfolk & Norwich Hospitals Charity

### **About us**

The N&N Hospitals Charity (1048170) raises money to support patients, their families and our staff at Norfolk and Norwich **University Hospitals** NHS Foundation Trust, which covers all our sites including the NNUH, Jenny Lind Children's Hospital and Cromer & District Hospital.

We are committed to ensuring that every pound you raise is invested in our hospitals to help provide extra equipment, staff development, research, and enhanced environment and facilities at the Trust.

If you would like to know more about how you can support our Charity, we would love to hear from you. Email us at fundraising@nnuh.nhs.uk or call 01603 287107.

### **Love Your Hospitals**



We have launched our Love Your Hospitals campaign, in which we ask the community to support their local hospitals charity.

You will see this theme reflected throughout this edition as the N&N marks its 250th anniversary and 250 years of philanthropy.



The original hospital on St. Stephens Road in Norwich city centre was built thanks to donations from the Norfolk community. The spirit of community continues to this day as the N&N Hospitals Charity helps more patients and staff with the support of dedicated fundraisers and generous donors from across the county and beyond.

Starting on St Valentine's Day, the Love Your Hospitals campaign allow patients, staff, businesses and the general public to show their love for the hospital in any way they can by organising fundraising, attending our events or simply making a donation.

Sharing your love is very easy and can be done simply by visiting our website at nnhospitalscharity.org.uk and getting in touch. You can enter a challenge event or organise your own event and fundraise via our Fundraise For Us button on our website. Alternatively, select us as your business Charity of Choice and participate in fundraising activities or host a collection tin at work, your local shop or pub and send us the donation.

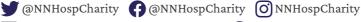
The fundraising team will be delighted to hear from you and will support you on your fundraising journey. Email us at fundraising@nnuh.nhs.uk and let us know why you Love Your Hospitals. Every donation, large or small, really does make a difference.

If you would like to share your fundraising story, email us at **fundraising@nnuh.nhs.uk** 









www.linkedin.com/in/nnhospcharity www.nnhospitalscharity.org.uk



### Welcome

This year marks the 250 years since the Norfolk and Norwich Hospital opened to the public in St. Stephens in the heart of Norwich.

Throughout 2022, we hope to share the history of our hospital with a year of fundraising events which we hope you will take the opportunity to enjoy.

As you will read in the latest newsletter, the original N&N Hospital was built thanks to charitable donations and the charity today plays an important role in supporting departments throughout the N&N.

Donors are able to choose where their donations go, including the children's department, cancer, or my own department, radiology. Thanks to your donations in the past, you have helped us to enhance our patient environment and purchase new ultrasound machines as well as equipment for our new Intervention Radiology Unit. We are now raising money for a new Diagnostic and Assessment Centre and the charity aims to raise funds to help purchase new scanners that will help many thousands of Norfolk patients.

As we look forward to the year ahead, we would love to see any pictures you may have, and share your memories of both the

old and new hospitals to celebrate the amazing history and future of the N&N. You can contact us at 250@nnuh.nhs.uk

**Seshni Mohammed** Radiology Services

## 250 years of Philanthropy

William Fellowes brought together a committee of wealthy and influential Norfolk people and opened a subscription fund.

Surgeon Benjamin Gooch was also instrumental in setting up the hospital which opened its doors in 1772 as a charitable institution for the care of "the poor and the sick".

Over the years, the hospital was supported by funds raised through musical events such as a concert held in Norwich Cathedral in 1772 to mark the opening of the 'new' hospital. These events ultimately became the annual Norfolk and Norwich Festival and we are delighted to share such a long history with our partners at the Festival.

On July 5, 1948, the hospital became part of the new National Health Service.

Today, the N&N Hospitals Charity continues in the tradition of raising money to fund new projects, buildings, research for patients and staff at the hospital – above and beyond its current NHS funding.



# Take up the Norfolk Village Cycle Challenge



We have set a new cycle challenge in celebration of the hospital's 250th anniversary. The fitness fun fundraising challenge is part of the celebrations to mark the special anniversary in our county's healthcare history allowing the Charity to also celebrate 250 years of philanthropy.

The original hospital in St. Stephens opened for patients in 1772. The Hospital was later rebuilt at the present Colney Lane site in 2001 and we now have 33 wards, all of which are named after villages in Norfolk - reflecting the hospital's ties with the community.

This year we are inviting everyone to participate in the challenge. Whether you are a beginner or a more experienced cyclist you can get on your bike to fundraise and/or donate in multiples of £25 to represent the 250 years of charitable donations that have benefited

Among the challenges are to cycle to and around as many of Norfolk's villages and towns as you can; choose to cycle 2.5, 25 or 250 miles to mark our anniversary or even tailor an option to suit your own specific requirements,

ability and timelines – cycle as much or as little as you want, when you want.

The aim is to have fun fundraising and to go out and visit the amazing landmarks around our beautiful county, remembering the link with our hospitals.





the N&N.



To find out more and download your pack, email us or go to: www.nnhospitalscharity.org.uk/support-us/event-listings/

## Breast Cancer Unit

A new waiting area and reception has been opened for breast cancer patients at the N&N breast cancer unit – the latest development in the project is to create a new unit, funded by the N&N Hospitals Charity's Boudicca Breast Cancer Appeal.



From left, Breast Care Sisters Lynne Priestley and Joanna McGrath

The waiting area includes walls decorated with images produced by artist Gilly McCadden.

Gilly said: "The brief was to create something with a very naturalistic feel and so the spring shoots of our native wild rose was the obvious choice and the starting point for the image."

Gilly said her own breast cancer diagnosis more than 14 years ago was behind her decision to take on the project: "I remember exactly what it was like being in a waiting area, you don't forget something like that, all that sitting around and waiting and the anxiety of not knowing what the news is going to be."

The new Boudicca Breast Unit waiting and reception area. The Boudicca Appeal has raised more than £523,000 and Dr Arne Juette,
Consultant Radiologist and Director of Breast Screening, said: "It's wonderful to see the new waiting area, which gives patients a more holistic experience in a soothing environment.

"The artwork adds such a lovely touch to the area, and

it's particularly special for us that it has been designed by an artist who knows first hand what our patients are experiencing and this comes through in the images through the unit."

The Boudicca Appeal will continue to provide ongoing support to the staff and patients of our Breast Department.



You can support the Boudicca Appeal via our website **www.nnhospitalscharity.org.uk** 



# Making HoloLens Augmented Reality Real

Medical technology is developing fast and the Charity was proud to support purchases of mixedreality headsets to be used for research, training and surgical planning in the Interventional Radiology Department.

The HoloLens Augmented Reality headset works by overlaying digital images onto the clinician's field of view, allowing surgeons to easily access imaging and other data during surgery.

Two headsets and software package were purchased thanks to a £35,000 grant from the Charity.

N&N Hospital Registrar Jordan Curl-Roper explained: "the equipment was being used for teaching, training and research and has huge potential to benefit patients."

"A patient will have a CT scan before undergoing a procedure and the surgeon needs to memorise these images.

"The HoloLens headset enables the surgeon to have the scan images, heart rate and other observations directly in front of them and can be easily referenced, which helps enormously during procedures.

"This also speeds up the procedure which reduces the radiation dose, benefitting both patients and staff."



At the moment, the headsets are being used for training and research but they are planned for clinical use in the future.

Julie Cooper, Head of
Grants said: "This is a
really exciting opportunity
for the Charity to be able
to support innovation
and use of the latest
technology in our
hospitals. We look forward
to hearing about how this
project develops, and the
benefits that it will bring
to NHS patients."

Funding for the headsets was made possible thanks to donations to the hospital charity.



Did you know that almost 50% of all our grants to help improve patient care are made possible due to Gifts in Wills. To find out more about legacy giving visit www.nnhospitalscharity.org.uk

### Charity of the Year

We are always delighted when businesses or individuals choose to support our Charity and this year we are honoured to have been chosen as Charity of Choice by a number of organisations.

Town Close School has raised thousands of pounds, along with Christmas Gifts, for the Jenny Lind after choosing to support the Children's Hospital.

Staff at Roys of Wroxham have selected our NICU (Neonatal Intensive Care Unit) as their Charity of the Year for 2022 and will donate money from the 10p carrier bag levy.

We are also grateful to Desira and Fireworks Fire Protection Ltd and everyone who chooses to support our staff and patients at the N&N.





If your school or business would like to support an area of our hospitals, please contact us at fundraising@nnuh.nhs.uk

# Come along to our events this year as we celebrate the N&N Hospital's 250th

### 2022

Norfolk Village Cycle Challenge – see page 4 for more information.

### **Monday May 23**

Norfolk and Norwich Festival: Fairytales & Nightingales Concert celebrating the spirit of Jenny Lind, the benefactor behind our children's hospital. More details at www.nnfestival.org.uk.

### Saturday June 11

Fete and Open Day at the N&N in Colney Lane. Come and celebrate with us from 11am-3pm with fun activities for all the family. Free entry.

### Sunday July 31

Bishop's Garden: Open garden at the Bishop's House, Norwich, NR3 ISB. From 1pm-4pm. Entry £5, proceeds to N&N Hospitals Charity.



Therapy Radiographer Abigael Polley has signed up for the Norfolk Village Cycle Challenge.

### **Sunday September 25**

Service of Thanks to celebrate 250 years of the Norfolk and Norwich Hospital at Norwich Cathedral.



### How your donations could help

to purchase art and distraction equipment for young inpatients

to purchase self-soothe and sensory toys for the Jenny Lind Children's Hospital

to fund training and development cost for 130+ members of staff

sitting room on NICU



staff working on Christmas Day

We have a huge number of projects that fit all budgets. All donations really do make a difference.

### To make a donation

It's easy to make a donation to our charity:

- Online at www.nnhospitalscharity.org.uk
- Send a cheque payable to N&N Hospitals Charity
- Using one of the donation points around our hospitals
- By phoning the Charity Team on 01603 287107 for assistance

However you donate, thank you.

Please complete the Gift Aid form below – so even more of your donation goes to support our hospitals and patients.

Name:	Boost your donation by 25p for every £1 you donate – at no extra cost to you
Address:	I'd like to Gift Aid my donation & any donations I make in the future or have made in the past to the N&N Hospitals Charity.
	I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference. Please notify us if you:
	<ul> <li>Want to cancel this declaration</li> <li>Change your name or home address</li> <li>No longer pay sufficient tax on your income and/or capital gains.</li> </ul>
Email:	Area of Support (if none entered your donation will go to help where it is most needed)
Tel:	Send to: FREEPOST Plus RRJT-ERAK-YEKZ  NNUH, N&N Hospitals Charity, Colney Lane, Norwich, NR4 7U
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T. 01603 287107

E. fundraising@nnuh.nhs.uk www.nnhospitalscharity.org.uk

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